



SIERRA CLUB OF BC

2001
ANNUAL
REPORT



One earth, one chance

Funders

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We gratefully acknowledge the support of our many individual donors who are listed in the Sierra Club of BC Foundation Annual Report.

HIGHLIGHTS OF 2001

- Successfully negotiated the signing of the Great Bear Rainforest Agreement, an internationally significant achievement protecting 600,000 hectares of ancient temperate rainforest on B.C.'s Central Coast, in cooperation with our partners in the Rainforest Solutions Project.
- Published *Private Rights and Public Wrongs*, a report highlighting the need for better environmental regulation of logging on private land in B.C.
- Successfully negotiated the creation of 14 new protected areas in Lillooet, including the magnificent Spruce Lake/South Chilcotin Wilderness, through our participation in the Lillooet land use planning table.
- Published *Groundfish: A Case Study*, sounding the alarm about the state of groundfish information and critical declines in Strait of Georgia lingcod and inshore rockfish. As a result, federal Minister of Fisheries, Herb Dhaliwal, promised major reforms for conservation of these species.
- Participated in an environmental assessment into the proposed natural gas pipeline across the Strait of Georgia, through our participation in the GSX Concerned Citizens Coalition.
- Published *Cutting Subsidies or Subsidized Cutting*, exposing the environmental and economic consequences of forest subsidies. This, along with Sierra Club of BC's key role in softwood lumber negotiations, has advanced forest policy debate and alternatives.
- Played a key role in the negotiations for Forest Stewardship Council standards for British Columbia. Timber certification may be the strongest tool we have for improved practices in B.C.'s forests.
- Delivered another successful year of GAIA internship programs in Ecuador, El Salvador and Bolivia.
- Delivered widely praised school programs to more than 3750 students across Vancouver Island and the Lower Mainland.

Executive Director's message



CHARACTERIZING the Sierra Club of BC Chapter's accomplishments in 2001 is challenging. We achieved some great victories, like the establishment of a conservation agreement for B.C.'s central coast region of the Great Bear Rainforest, and the establishment of a conservation-oriented land use plan for the Lillooet District, which included the creation of the South Chilcotin Mountains Park.

On the downside, however, the new provincial Liberal government reviewed both land use plans, subsequently delaying the implementation of the coastal forest agreement and overturning the Lillooet land use decision.

This highlights the ongoing need for our members and funders to support our work. The challenges are ongoing and it will only be through our continued education programs, international work and local campaigns that we will conserve B.C.'s magnificent natural environment. I thank all those that helped realize our achievements in 2001 and invite your support for our 2002 initiatives.

A handwritten signature in black ink that reads "Bill Wareham".

Bill Wareham

Message from the Chair of the Executive Committee



2001 STARTED OFF on a positive note as the departing B.C. government made a number of announcements supporting environmental protection. However, with a new party in power in June, the Great Bear Rainforest, Lillooet and park decisions appeared in jeopardy, and we have been working hard to ensure these important gains are not lost.

Our groups in Terrace, Haida Gwaii, Quadra Island and Victoria are thriving: speaking out on local issues and leading outings. Our committed staff are doing excellent work under the leadership of our management team. Our funding picture has been strong, although is currently unpredictable due to the recent decline in financial markets.

Most of all we value you, our members and supporters who give us the mandate to speak behalf of wild lands and wildlife. If you know of others who might support our causes please encourage them to join with us, as members, donors, or as advocates.

A handwritten signature in black ink that reads "Michael Mascall".

Michael Mascall

Program reports

The April 4th decision was a culmination of years of hard work — on our part and on the part of many environmental organizations — and represents a conservation milestone for all of North America.

MICHAEL MASCALL, CHAIR
OF THE EXECUTIVE COMMITTEE

Great Bear Rainforest

On April 4, 2001 Sierra Club of BC celebrated a great victory — the signing of an internationally significant conservation agreement for a large area of B.C.'s Great Bear Rainforest. The result of unprecedented negotiations between environmental groups, forest companies, coastal communities, First Nations and government, this agreement protects over 600,000 hectares of ancient temperate rainforest on B.C.'s Central Coast and places a moratorium on logging on another 896,000 hectares until land use planning is completed for the area. It commits government to ecosystem-based management and the establishment of an independent scientific committee to advise land use planning, creates a framework for managing economic change, and formalizes innovative protocols between the provincial government and First Nations.

Since the provincial elections in May, Sierra Club of BC has been working hard to

ensure that the new government implements all elements of the agreement.

We also continued to make progress through our participation in the **Markets Initiative**. In 2001, this campaign resulted in more than twenty Canadian publishers and several high-profile writers agreeing to stop using paper from ancient forests.

Vancouver Island

2001 brought more evidence of the destructive impact of unsustainable logging



Top Left: Ore Creek, South Chilcotin Wilderness/DOUG RADIES. Right: Grizzly bear/TOM ELLISON. Far Right: Brooks Peninsula, Vancouver Island/GABE JUTRAS.

on Vancouver Island. Forested corridors within logging areas (known as **forest ecosystem networks**) are threatened by current government policy. These vital greenspaces promote ecosystem functions and the movement of wildlife, and we put ongoing pressure on government and industry to retain them.

Plans were announced to log **East Creek**, one of the very few large ancient rainforest watersheds still intact on the Island. In response, we launched a “Save East Creek” campaign, which included a

website, action alerts, media releases, analysis of logging plans, and meetings with government, Quatsino band leaders and the logging company involved, as well as field trips to the area.

Since the majority of Eastern Vancouver Island is privately owned and poorly regulated, some of our most endangered species and ecosystems are here. We published *Private Rights and Public Wrongs*, a widely distributed report highlighting the need for better environmental regulation of logging on private land. We also continued

to build coalitions with other concerned groups on Eastern Vancouver Island, including laid-off mill workers, landowners, and citizen watershed groups.

South Chilcotin Wilderness

Following five years of negotiations at the **Lillooet land use planning table**, we celebrated the B.C. government’s announcement in April 2001 that they would accept land use recommendations presented by conservation, recreation, tourism and community interests. This option included the creation of 14 new protected areas, including the magnificent Spruce Lake/South Chilcotin Wilderness, a spotted owl management plan, and a grizzly bear recovery program.

Unfortunately, the victory was short-lived. When the provincial Liberals came into power in June 2001, they scrapped the NDP’s decision in favour of a new, “streamlined” planning process. We are now working to ensure that the outcome of this new process respects the unique ecology and nationally significant landscape of this area, as well as honouring the consensus built around the table.



Marine Campaign

A major focus of our work in 2001 was the protection of groundfish. Our *Groundfish: A Case Study* report sounded the alarm about critical declines in Strait of Georgia lingcod and inshore rockfish to five percent of their original abundance.

On Oceans Day (June 8, 2001), we released a five-point **Strait of Georgia Recovery Plan**, proposing ways to protect and restore the Strait's ecosystem and the abundance and diversity of resident fish species. We called for a moratorium on several major fisheries, significant investment in scientific research, and the establishment of a network of marine reserves.

In response, Fisheries Minister Herb Dhaliwhal issued a strong statement to his department in December, calling for sweeping reforms related to the fishing plans for groundfish that included drastic harvest reductions, identifying harvest refugia, and engaging conservationists as "stakeholders" in future consultations on groundfish.

Top Right: Groundfish/DAN ST. LAURENT.



Energy and Climate Change

Through its active participation in the **GSX Concerned Citizens Coalition**, our climate change committee continued its fight against BC Hydro's plan for a natural gas pipeline across the Strait of Georgia and gas-fired electricity plants on Vancouver Island. This plan would increase B.C.'s overall greenhouse gas emissions by five to six percent over the next ten years. The coalition intervened in the National Energy Board Review of GSX and presented arguments at the rezoning hearing for the proposed Port Alberni Generation Project, since

defeated through popular opposition.

We continued to inform British Columbians about the threat of global climate change through the second and third editions of our *Make a Change for Our Climate* brochure and participation in several public events, including the Victoria launch of the Climate Change Caravan. As well, we briefed the new Ministers of Water, Land and Air Protection and Energy and Mines, and submitted a policy document to the government's energy policy task force.

GAIA Project

The GAIA Project had another successful year promoting sustainability here in Canada and in the South in conjunction with the Salvadoran Centre for Appropriate Technology (CESTA) in El Salvador, and our new Bolivian partner, Arbolando.

In 2001, **GAIA interns** travelled to Ecuador, El Salvador and Bolivia. They worked on a variety of grassroots, hands-on projects including solar technology, community mapping, and permaculture.

This year our Sustainable Living Education Program focussed on six communities, engaging in public outreach to



showcase alternative lifestyle choices and reaching over 2300 people. As part of our **Communities Taking the Natural Step** program, we also ran workshops on Sustainable Businesses and Organizations, training over fifty participants.

As with all our campaigns, volunteers

are a critical part of the GAIA Project. In 2001 we collaborated with other local groups to develop strategies for creating effective environmental volunteer programs, and served as mentors to environmental groups in rural B.C.

Forest Policy

Sierra Club of BC engaged in a number of high-profile issues to further our forest policy objectives, including:

- **Forest Stewardship Council:** We conducted workshops throughout B.C. in collaboration with a variety of groups to inform input on Draft 2 of the FSC standards for B.C., helped develop a common environmental platform, and participated directly in the negotiation of the final standard (due for completion in 2002).
- **“Working forest” legislation:** We led the opposition to this ill-conceived initiative to increase corporate rights over public land, and were instrumental in its rapid defeat.
- **Softwood lumber dispute:** A lasting resolution to this high-profile dispute can be achieved with a number of long-needed, progressive forest policy reforms. We exposed the environmental and



economic consequences of forest subsidies in a report entitled *Cutting Subsidies or Subsidized Cutting*, and as part of a coalition of environmental, labour and First Nations organizations, proposed specific reforms that have met with acceptance from a broad range of stakeholders.

Top Left: GAIA Project in Bolivia/LISA MITCHELL. Top Right: Logging truck/CHIP VINAI.



Tools for change

Mapping

Our GIS mapping technicians showed leadership on mapping projects while providing vital support to a number of different campaigns. We developed maps for Sierra Club of BC's Central Coast campaign, and made maps to accompany submissions to the Lillooet Land and Resource Management Plan (LRMP) and the North Coast LRMP.

For our website, we created interactive "rollover" maps that allow visitors to see the cumulative impact of logging on Vancouver Island. Similarly, we created a rollover map for the "Save East Creek" campaign illustrating the impact logging will have in this pristine valley.

We inventoried data and developed maps of valleys straddling the B.C./Alaska border

for the Transboundary Watershed project, and we collected data from the Git-ga'at territory to demonstrate ecological sensitivities involved in logging on the Coast.

Our Vancouver Island maps were used by *Canadian Geographic* to disprove logging industry claims.

Education

Our award-winning education program broke fresh ground in 2001 with the launch of a secondary-level **Barefoot Mapping** program, which introduced students to the power of ecosystem mapping. We also added three new elementary-level programs



Above Left: Detail of Great Bear Rainforest Decision map/SIERRA CLUB OF BC. Above: Stewardship education/JENN HOFFMAN.

on environmental stewardship to our TREE Team Program.

Our **TREE Team** Interns visited over 3750 students across Vancouver Island and the Lower Mainland during the 2000/2001 school year. They delivered 120 programs to K-7 students, garnering excellent evaluations including such comments as: "wonderful pace, excellent information, educational, engaging"... "the children loved it"... "the presenters were well prepared, enthusiastic and personable"... "fantastic!".

We also expanded our selection of educational resource materials available to teachers: we piloted and published *Watershed Connections* and revised *From Canada's Rainforest: Maps to Murrelets* to include a stand-alone *Barefoot Mapping Booklet*.

GRASSROOTS ACTIVISM

Coast Mountain Group

The Coast Mountain Group constructed a recreational trail to the Exstew River in 2001 and organized several kayaking and hiking trips. On the land use planning front, we

began our involvement in the North Coast LRMP and wrapped up our work on the Kalum LRMP. Our efforts to reduce municipal and industrial use of pesticides continue, as does our Forest Watch work. New initiatives include addressing the lifting of the oil and gas moratorium and the moratorium on salmon farming.

Haida Gwaii Group

The Haida Gwaii Group engaged in significant public outreach in 2001, increasing support for the offshore oil and gas moratorium and creating awareness of the impact of logging on local streams. We also provided input into the Tlell Land and Resource Management Plan. A highlight of the year was our highly successful Fall Ball and raffle, which raised more than \$3500.

Quadra Group

In addition to monthly hikes and another successful Earth Day beach cleanup in 2001, the Quadra Group was involved in a joint appeal against a waste permit for the Island Cogen (co-generation) Project at

Elk Falls Mill with inadequate emissions standards. We also succeeded in protecting significant amounts of a red-listed ecosystem from logging, preserving old-growth Sitka spruce, Douglas fir and western red cedar.

East Vancouver Islands Group

Following serious discussion, in June 2001 the East Vancouver Islands Group decided to merge with the Victoria Group, creating a single group for Vancouver Island. We ran several local field trips over the summer.

Victoria Group

The Victoria Group was very active this year. We campaigned to reinstate anti-SLAPP laws, raised awareness of water conservation, and worked to lessen the environmental impact of some land developments. We continued to critique the proposed Silver Spray development beside East Sooke Park. As part of our pesticides campaign, we co-sponsored a high profile Organic Garden Contest. We also held well-attended community nights on climate change and environmental education.

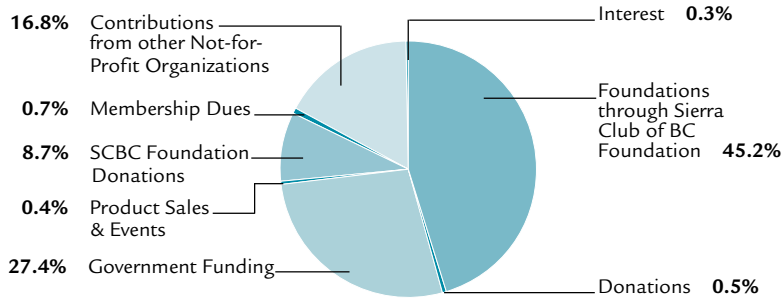
Below: Coast Mountain Group/ROB HART.



FINANCIAL REPORT FOR THE YEAR ENDED DECEMBER 31, 2001

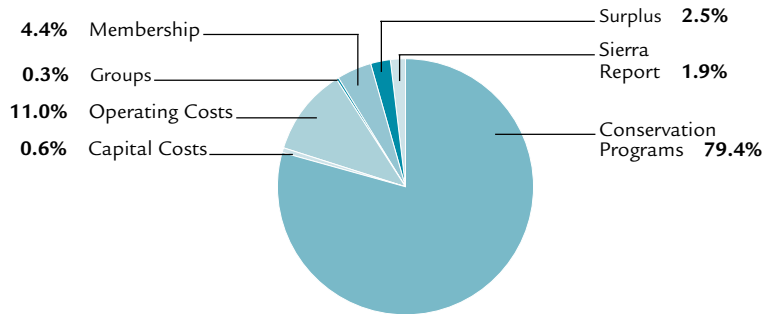
2001 Revenue

\$2,025,724



2001 Expenditures*

\$1,975,691



* Stated as percentage of revenue

Sierra Club of Canada, British Columbia Chapter Statement of Financial Position

December 31, 2001

	Operating Fund	Program Fund	Capital Fund	2001 Total Fund
Assets				
Current Cash	\$269,035	\$87,723	-	\$356,758
Receivables	-	64,518	-	64,518
Inventories	7,296	-	-	7,296
Due from Sierra Club of BC Foundation	29,869	-	-	29,869
Prepaid Expenses	6,955	-	-	6,955
	<u>\$313,155</u>	<u>152,241</u>	<u>-</u>	<u>465,396</u>
Investments (market value \$76,884)	-	-	69,170	69,170
Capital assets	-	-	37,264	37,264
Interfund balances	(155,137)	152,035	3,102	-
	<u>\$158,018</u>	<u>304,276</u>	<u>109,536</u>	<u>571,830</u>
Liabilities				
Current Payables and accruals	70,146	-	-	70,146
Fund Balances				
Invested in capital assets	-	-	37,264	37,264
Restricted	-	304,276	72,272	376,548
Unrestricted	87,872	-	-	87,872
	<u>87,872</u>	<u>304,276</u>	<u>109,536</u>	<u>501,684</u>
	<u>\$158,018</u>	<u>\$304,276</u>	<u>\$109,536</u>	<u>\$571,830</u>

This financial statement is unaudited. For a complete set of audited statements, please contact our office.



Executive Committee 2001

Michael Mascall
Chair

Rob Hart
Vice Chair

John Broadhead
Past Chair

Brad Grundy
Treasurer

Paul Senez
Secretary

Vicky Husband
Conservation Chair

Rob Hart
*Coast Mountain Group
Representative*

Ian Lordon
Jacques Morin
*Haida Gwaii
Group Representative*

Jim Mitchell
Drew Williams
*Quadra Island
Group Representative*

Kevin Prokopenko
*Victoria Group
Representative*

Margaret Floyd
Morgan McDonald
Sierra Report Editors

John Baine
Kate Brauer
Mia Gardiner
George Gibson
Will Horter
Mike Simpson
Members at Large

Staff 2001

Liam Odell
Jeff Paleczny
Assistant to Executive Director

Kerri Pack
Assistant Forest Campaigner

Jude Angione
Candis Graham
Bookkeeper

Judy Lightwater
Campaigns Manager

Camela Cowan
Certification Program Coordinator

Merran Smith
Coast Forest Campaigner

Samantha Hartley-Folz
Julie Stauffer
Communications Coordinator

Nikko Snow
Sarah Williams
Coordinator of Volunteers

Jenn Hoffman
Education Coordinator

Tracey Childerhose
Financial Officer

Sharon Jutila
Financial Assistant

Lisa Matthaus
Forest Policy Analyst

Kari Jones
GAIA Project Administrative Assistant

Sandra Thomson
GAIA Project Coordinator

Sandra Fogliani
Heather Ramsay
GAIA Project Intern Coordinator

Samara Brock
GAIA Project Special Projects Coordinator

Dave Leversee

Steve Young
GIS Mapping Technicians

Doug Radies
Lillooet Campaigner

Sharon Chow
Bruce Hill
Marine Campaigner

Claire Westby
Membership Assistant

Sharon Chow
Membership Development

Deirdre Gotto
Office Manager

Jody Holmes
Science Coordinator

Shelley Butler (Vandenberg)
Sustainable Living Education Coordinator

Jill Thompson
Vancouver Island Campaigner

Interns/Summer Students 2001

Meghan Beveridge, Caroline Fisher
Lisa Mitchell, Jennifer Skelton
GAIA Project Interns 2000/01

Joanne Gillies, Carlos Landolt Marticorena
Hamish Millar
GAIA Project Interns 2001/02

Guillaume La Perrière Marcoux
Angelle Rodrigue
Summer Students

Todd Biderman, Keltie Craig
Michelle Hannah, Graeme Hussey
Sustainable Living Bus Interns

Lisa Hartford, Ciara Parr, Robyn Sealy
TREE Team 2000/01

Jean Cremin, Nikki Stubbs
Karen Zucchiatti
TREE Team 2001/02

Volunteers 2001

Randy Alers
Bernie Assaly
Jacqueline Auberson

Janet Bauer
Makayla Beal
Iain Bourhill

Catherine Craig
Cathy Campbell
John Davies

Allison Ducharme
Allison Dutcher
Michael Eckford

Hannah Edwards
Elizabeth Ferguson
Grethe Floyd
Jill Forshaw

Andrew Fursman
Kevin Hearsun
Denise Holmen

Chloe Humphreys
Edie Jordan
Don Kelly

Fiona Kirchgatter
Nancy Klenavic
Krystal Larocque

Barbara Lee
Leon Leung
Carolyn Lightwater

Jody Mackenzie
Louise Manning
Debbie McNally

Phil Miller
Andre Mollon
June Pretzer

Lynne Raaf Lamb
Brian Rivas
Lani Royce

Melanie Sawyer
Rhonda Soullier
Miwa Suzuki

Julie Thorns
Sarah Vanderlinde
Suzanne White

Nuwan Wickremasinghe
Lilia Wilson
Masayo Yamamoto
Rhonda Yates



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