

MESSAGE FROM THE EXECUTIVE TEAM

Recently, our staff has been connecting with as many of our supporters as possible. Whether by phone or in person, we've been getting very useful feedback, for which we are extremely grateful.

The passion and commitment of our supporters has come through in those conversations. It's that passion and commitment—along with your generous contributions!—that fuels what we do here. It inspires us and sustains us, even at those times when things look bleak.

One of the things you said was that you miss *Sierra Report* and want to see it return. We hear you loud and clear, so here it is: the inaugural edition of the phoenix-like *Sierra Report*, risen from the ashes!

You'll receive it twice yearly, once in the fall and once in the spring.

We hope you like it.



Caitlyn Vernon,
Campaigns Director

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3 MAJOR VICTORIES!

The last 18 months or so have been incredibly exciting for Sierra Club BC. We've faced some big challenges. And we've delivered some huge victories!

The Great Bear Rainforest Agreements



RIP Enbridge



Petronas: Another one bites the dust



The Great Bear Rainforest Agreements

Foremost among those victories has to be the Great Bear Rainforest agreements. We've worked on this massive project for more than twenty years.

In February 2016, we delivered one of our greatest accomplishments ever: 85 per cent—3.1 million hectares!—of the region's temperate rainforests are now permanently off limits to industrial logging. The remaining 15 per cent will be subject to the most stringent commercial logging standards in North America.

The Agreements are an example of how governments, First Nations, forestry companies and environmental groups can move from conflict to collaboration. They show how major conservation efforts can work for the economy and the environment, while respecting Indigenous title and rights.

Today, we're applying the lessons learned from the Agreements to the challenge of defending the last unprotected old-growth rainforest on Vancouver Island and the south coast.



RIP Enbridge

In November 2016, the federal government finally respected the wall of opposition to the Enbridge pipeline and tankers project and rejected the it.

The catalyst was a decision by the Federal Court of Appeal that the environmental assessment process had failed to ensure proper consultation of affected First Nations. This validated Sierra Club BC's decision to initiate the Pull Together campaign to raise money for First Nations legal challenges. We raised more than \$600,000, which went to pay for the legal work that led to this landmark decision.



Petronas: another one bites the dust!

Our most recent victory was Petronas pulling the plug on its liquefied fracked gas proposal at the mouth of the Skeena River near Prince Rupert. Sierra Club BC organized the writing of 11,300 letters (in four short weeks) to the Prime Minister opposing the project. Four hundred people called the office of the federal environment minister.

We helped make it clear to Ottawa that BC was not willing to be a sacrifice zone for irresponsible fossil fuel development. With the Trudeau government supporting Petronas, Kinder Morgan and the Site C megadam, it was clear a strong message needed to be delivered. And we did just that.

STEPS TO VICTORY ON OTHER FRONTS

We're continuing to work hard to stop the expansion of fossil fuel infrastructure that puts our climate, water and communities at risk.

Site C

We helped draw international attention to Site C by jumpstarting a 10-day UNESCO mission to assess the dam's effects. The resulting report was critical of the impacts of Site C dam.

We also succeeded in making Site C an election issue by using a carefully targeted social media campaign and working with other environmental organizations. As part of this campaign, we produced a short video that was viewed over 115,000 times and received wide media attention. Our central insight was that we could use a non-environmental issue—Site C's cost to ratepayers—to achieve environmental ends.

In the end, it worked. The new provincial government ordered the British Columbia Utilities Commission to conduct a review—one that should have been undertaken years ago. It's far from perfect, but it's put us in a stronger position to stop Site C than many dreamed possible.



Kinder Morgan

Kinder Morgan is getting the Pull Together treatment, just like Enbridge did. So far, we've raised more than \$500,000 for the Tsleil-Waututh, Coldwater and Squamish First Nations in their legal challenges.

When the federal government launched its totally inadequate "re-review" of Kinder Morgan—right in the middle of summer—we organized and supported citizens in Victoria to turn up and crank the volume to 11! Of those who spoke, 91.4 per cent gave Kinder Morgan an emphatic thumbs down. The turnout was so great, more than a hundred were denied a chance to speak, literally shut out of the process.



Reconciliation

We have been hard at work promoting reconciliation between settler communities and First Nations. It's part of our approach that recognizes that there can be no environmental justice without social justice. Unless we recognize Indigenous title and rights we cannot build a society that is socially, environmentally and economically just.

We organized a Salish Sea and WSANEC Gathering that promoted reconciliation while highlighting opportunities to move beyond fossil fuels.

STEPS TO VICTORY ON OTHER FRONTS

Post-carbon transition

Our Green Jobs BC conference in November 2016 brought organized labour together with the environmental community, financial institutions and representatives of First Nations to help chart a just transition for workers.

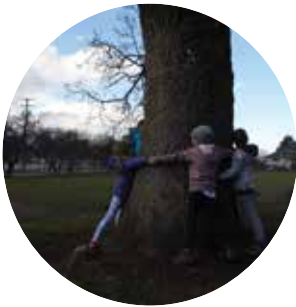
At every turn, we strove to highlight the huge advances in renewable energy and the green economy to show that the future of energy is here. Giving people hope for the future is a key factor in enabling transition.



The next generation

In 2016, our Going Wild! Education program directly engaged more than 4,000 students across 14 school districts. Our education team led 172 workshops and provided 250 teachers with the tools they need to confidently take their students outside to learn in nature.

This year, we have expanded our reach by hiring a regional educator in the Lower Mainland. By continuing to educate children in and about nature, we hope to instill a lifelong commitment to defending our natural systems.



SPEND THIS OCTOBER OUTDOORS

Autumn doesn't have to mean putting away the bike, folding up the lawn chair, or packing up the tent. Why not spend #OctoberOutdoors?

#OctoberOutdoors is a fun way to get you, your family, and your friends outside every day for the month of October while raising funds to help Sierra Club BC defend nature and confront climate change.

Sign up online, make a promise to connect with nature for your chosen amount of time every day and share your experience with friends.

sierraclub.bc.ca/octoberoutdoors

