

SIERRA CLUB OF BC | 2000 ANNUAL REPORT





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In 2000,
Sierra Club of BC realized
significant conservation achievements
that all of our members, supporters
and staff can be proud of.

BILL WAREHAM

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Executive Director's message



I CAN CONFIDENTLY SAY that 2000 was Sierra Club of BC's best year ever. It felt like we were a train speeding down the tracks adding new cars on the fly, building momentum and capacity along the way. Our increased capacity paid off. The Club realized some major successes and we are proud of our work.

Our name was in the limelight throughout the year. We excelled in fulfilling our role as a credible environmental voice. Thanks to our dedicated members, donors and passionate campaigners, we were able to generate an incredible amount of media coverage, keeping the public informed on issues including coastal rainforest protection, the South Chilcotin Mountains Wilderness, endangered species protection, forest policy reform and marine species conservation. As the press clippings stacked up, polling results ranked Sierra Club of BC second highest among BC groups as an organization

doing a good job on environmental protection.

Behind all the public profile, our dedicated campaigners like Merran Smith, Bruce Hill, Jody Holmes, Sharon Chow, Lisa Matthaus, Jill Thompson and Doug Radies spent countless hours in discussions and negotiations with First Nations communities, government, community representatives and multinational logging companies. Their work reflects one of Sierra Club of BC's greatest strengths – bringing the war in the woods indoors, engaging in dialogue and finding the common ground among seemingly polar agendas. It is in this forum that the tough work takes place in crafting lasting conservation solutions.

With growth also came a changing of the guard. Sadly, we saw the passing of a great activist and dedicated board member, Grant Copeland. His tenacity and wisdom are deeply missed. We also wished a supportive farewell to Shelley Gerber,



Darcy Riddell and Michelle Larstone who moved on to pursue their careers on other fronts. In their wake, we welcomed several new and inspired individuals, bringing renewed energy and vision to our campaigns.

A particularly proud moment for Sierra Club of BC in 2000 was the day the Order of BC was awarded to our very own Vicky Husband for her passionate defense of BC's natural heritage, especially our ancient coastal rainforests. Vicky reflects the quality and standard of people that make Sierra Club of BC the effective organization that it is.

As I write this message, 2001 is already rushing by with our list of campaign successes growing. But as our work continues, it is inspiring to stop, reflect and learn from our activities during the past year. The program highlights and pictures in this report tell the stories, and illustrate how our dedicated and efficient staff, volunteers, local groups and

members worked together for the sake of our environment during the millennium year. It is a year I am very proud of, and I would like to personally thank each and every individual that helped us realize our conservation and organizational objectives.

I invite your continued support for the Sierra Club of BC. In return, we commit to work hard to protect wild places and wildlife on your behalf in 2001.

Bill Wareham



Conservation report



OCCASIONALLY, CONSERVATION GAINS are spectacular in scope. Most often, however, the rewards are incremental, the result of grinding, painstaking work. This is the kind of year Sierra Club of BC had – in meetings with bureaucrats, logging companies and community organizers, in strategic planning sessions with our allies, in community halls defending our positions, in public education campaigns, outreach strategies and classrooms.

Sierra Club of BC was a name you heard a lot of in 2000. We worked tirelessly to save the coastal temperate rainforest. Our technicians produced first-class satellite maps for the conservation community. We fought for environmental values at the Lillooet LRMP table and galvanized volunteers to help protect Vancouver Island from poor policy decisions. And that’s just the start of it.

Bill Wareham, our Executive Director, provided strategic oversight for the Club’s conservation work and the growing capacity of the Club. Similarly, many Directors from the Executive Committee gave their time, names and advice to

increase our profile as well as our success on various campaigns.

The cornerstone of our conservation work is our coastal temperate rainforest campaign. Merran Smith and Dr. Jody Holmes ably led the high-level negotiations around the future of BC’s Central Coast. In concert with other BC and international environmental groups, Sierra Club of BC helped to form the Rainforest Solutions Project to work with all stakeholders. After countless hours in boardrooms, the prognosis for success is good.

Our in-house GIS technicians produced outstanding satellite maps and shared this technology and expertise within the conservation and First Nations community; the professionalism of Dave Laversee and Steve Young has earned the respect of industry and government stakeholders as well.

Our outreach efforts were a big hit in 2000. Sierra Club’s Rainforest Bus visited small communities and large urban centres in BC, profiling forest certification as a means to preserve BC’s coastal rainforests. We are also a member of a strategic coalition that produced television commercials,



print ads and a website that sent faxes to the premier instantly.

The battle against the Vancouver Island Land Use Plan was hard fought by Jill Thompson and her team of volunteers, but ultimately lost. It was pushed through with little public awareness or review, and legalizes reduced forestry standards on much of the Island. Lisa Matthauss drew attention to the process used to determine timber volumes and each region's Annual Allowable Cut, and commissioned and published *Cutting for the Economy's Sake*, a report that analyzes the unsustainable annual allowable cut in BC.

Clayoquot Sound was designated a United Nations Biosphere Reserve in 2000, an event in which the Sierra Club was proud to play a part. Iisaak Forest Resources, a joint venture of the Nuu-chah-nulth Central Region First Nations and Weyerhaeuser, began logging in their TFL in accordance with the Ecoforestry commitments made to Sierra Club of BC and other conservation groups. While we are proud of this start, this magnificent piece of temperate rainforest continues to require protection and remains on our list of current campaigns.

Our marine program produced a well-received report on marine protected areas in 2000, and two documents on wild salmon and groundfish are underway. The marine committee has been crafting a strategic plan to guide it through the next phase of growth, and to battle the urgent issues faced by our marine ecosystems.

So all those endless meetings, planning sessions, community halls and classrooms – that is Sierra Club's niche. We try to speak straight to the point with courage and determination, fuelled by science and by personal knowledge of the salmon, trees, people and places of our province. This approach has been pivotal to our success in the past, and we're not planning on stopping any time soon.

Vicky Husband

Vicky Husband, Conservation Chair



Program reports

“In the Great Bear Rainforest, we’ve helped to secure over one and a half million acres in protected areas.

FOREST CONSERVATION INITIATIVES

Great Bear Rainforest

One quarter of the world’s remaining, unprotected temperate forests is found on BC’s central and north coast and on Vancouver Island. This rare ecosystem contains large tracts of undisturbed ancient forests, abundant salmon stocks, and habitat for an incredible diversity of species, including the rare white Kermode bear. These forests and wildlife are under increasing threat from logging and other forms of development.

That is why we have made our coastal temperate rainforest campaign one of the cornerstones of our work. Our goal is to preserve the integrity of the coastal temperate rainforest ecosystem by encouraging communities to move to a more sustainable, conservation-based economy.

Sierra Club of BC has been working to create a conservation legacy for BC’s coast, and a new approach to land use planning for its forests – an approach that is collaborative and solutions-oriented.

By working with our allies to secure over one and a half million acres in protected areas and over two million acres in official deferrals, we have been a leader in preserving options for the Great Bear Rainforest.

In the year 2000, we focused on:

- Working intensively with other environmental groups, First Nations, government and other parties to reach



agreement on a package of land use initiatives that include: protected areas, a change management framework, establishment of an Independent Information Team, an ecosystem-based management framework, and government-to-government protocols between First Nations and the provincial and federal governments.

- Completing a Conservation Areas Design for the Central Coast to encourage ecosystem-level planning.
- Promoting markets campaigns to raise consumer awareness and pressure industry and government.
- Motivating consumers to write

postcards and letters and to use web-based activism tools.

- Securing commitments from Canadian and US companies to stop buying temperate rainforest-derived products, most notably Home Depot, Lowe's and Bell Canada.
- Using outreach tools, such as the popular Rainforest Bus traveling around BC, new publications, postcards and rallies.
- Forming strategic alliances with other conservation groups to produce television commercials, print ads and a new website (www.savethegreatbear.org) to enhance our rainforest conservation work.

Clayoquot Sound

Sierra Club of BC has played an active role in protecting the temperate rainforest of the Clayoquot Valley for over three decades. In 2000, Lisa Matthaus, our forest policy analyst, and Vicky Husband continued to work with the local community, First Nations and other conservation groups to ensure Clayoquot will truly be a model of ecological and economic sustainability.

In 2000, we:

- Played a significant role in having Clayoquot designated a United Nations Biosphere Reserve, with a large financial commitment from the government of Canada.
- Obtained ecoforestry commitments with other conservation groups from Isaak Forest Resources to begin logging in their Tree Farm Licence. Isaak is currently seeking a Forest Stewardship Council stamp of approval.

Far left: Sierra Club of BC has made great contributions towards protecting the Great Bear Rainforest: home of the rare White Kermode Bear.

Centre: The magnificent canopy of the coastal rainforest shelters an untold diversity of species.

Right: Nelson Keitlah, Co-Chair of the Central Region of the Nuu-chah-nulth First Nation. Thanks to the efforts of local First Nations and many organizations, including Sierra Club of BC, Clayoquot Sound has been designated a United Nation's Biosphere Reserve.



LOGGING ON VANCOUVER ISLAND



Logging has had a dramatic impact on Vancouver Island, as evidenced by this 1999 map produced by our GIS mapping program. Black areas indicate intact old-growth forest; grey areas have been logged; white areas are bare.

Vancouver Island

Sierra Club of BC continues to promote ecologically sound forestry practices and land use on Vancouver Island, which is continually threatened by industrial logging.

Our Vancouver Island Forest Program staff worked hard in 2000 to oppose overcutting and environmentally damaging logging practices on both public and privately owned lands, aiming to reduce the impact on salmon habitat, endangered

species, wilderness recreation, and rural communities.

In 2000, despite the valiant efforts of Sierra Club of BC staff and volunteers, Vancouver Island was hit hard by both logging development and the erosion of environmental policies.

- The Vancouver Island Land Use Plan was approved despite extensive opposition from conservation, tourism, recreation and fish interests, as well as some First Nations. The plan legally entrenches forestry standards that are lower than the provincial standards on 24% of the island.
- Private Forest Practices Regulations were enacted, but failed to meet our expectations for protecting environmental values.
- The incredible Klaskish Valley on Northern Vancouver Island was clearcut by Interfor this year, devastating in weeks what had flourished in harmony for 10,000 years. Years of process to create a more appropriate forestry plan for this area were lost as Interfor slashed large clearcuts into the valley.
- Forest connectivity corridors, essential to wildlife in an otherwise barren logging landscape, became threatened by logging. Government proposed to open them up for logging in order to achieve desired timber

volumes from the ever-dwindling old growth forest.

Some of our accomplishments included:

- Establishing a quarterly newsletter, the *Overcut Observer*, to inform Vancouver Island citizens about the side effects of an inflated rate of cut on the island's fish, wildlife, and communities.
- Taking over coordination of the successful Vancouver Island Forest Watch network on behalf of Sierra Legal Defense Fund. Forest Watch involves dozens of dedicated volunteers working around the island as industry watchdogs to protect the values they care about.
- Filing a legal complaint against the Ministry of Forests for planning and approving logging in a key Marbled Murrelet nesting area, despite government research confirming the importance of the area to this poorly understood and endangered seabird.
- Helping to generate hundreds of letters to the Minister of Forests and campaigning to encourage the Ministry to change its course and maintain forest connectivity corridors.

South Chilcotin Wilderness

Throughout 2000, Sierra Club of BC played a lead role in the campaign to protect the Southern Chilcotin Mountains and other natural areas in the Lillooet forest district.

Bill Wareham and campaigners Tom Nichols and Doug Radies played strategic roles in the ongoing land-use planning process that will determine the fate of these ecologically important wilderness areas.

Our activities included:

- Contributing our satellite mapping expertise and other conservation analysis skills to aid our allied environmental groups and First Nations preparing conservation arguments for the land use process.
- Holding three months of intense mediated discussions with the forest industry.
- Developing a conservation, recreation, tourism and community based land use proposal for government to consider before the Spring 2001 election.
- Creating briefing materials on priority conservation areas.

- Promoting a grizzly bear recovery program for the Lillooet forest district.
- Challenging logging plans in proposed protected areas.
- Producing a risk assessment on biological values in the Lillooet region.

It is expected that government will agree to some protected area designations in 2001. Completion of the land use plan

is not anticipated until late in 2002. Sierra Club of BC is committed to completing this process and ensuring the best conservation package is realized for this spectacular area of our province.

Below: Trigger Lake wetland. Sierra Club of BC played a leadership role in protecting the South Chilcotin Mountains Wilderness, an area of nationally significant ecological diversity in the BC interior.



Forest Practices Certification

For eco-forestry to become the standard in our forests, we must create a market for wood products harvested using eco-forestry principles. Sierra Club of BC is working hard to encourage such trends in the marketplace, and to establish forest policy that will support this fundamental shift. We stand behind the certification standards of the Forest Stewardship Council (FSC), and for years have served as a member of the BC FSC Steering Committee.

2000 was a banner year for the Sierra Club's Forest Certification campaign:

- We helped provide information to the marketplace, creating a stir among industry and consumer outlets to meet certification demands.
- We supported a collaborative effort known as the *Markets Initiative*, of which the Sierra Club is a primary partner, which facilitated the commitment of 16 Canadian companies to adopt purchasing policies that are ancient forest free, using FSC certified products rather than wood products from endangered and old growth forests.
- Sierra Club of BC's Rainforest

Education Bus traveled the province over the summer months, profiling certification as a primary tool in the solution-based conservation plan for BC's coastal rainforests.

- The FSC commissioned a Standards Team of experts to develop the second draft of the Regional Standard for BC. Sierra Club of BC remained close to this process by monitoring interim certifications, such as Western Forest Products Management Plan for TFL 6 on the north end of Vancouver Island. We also maintained a position on the Steering Committee as



Informing consumers: Sierra Club of BC's outreach materials explain the politics of pulp, paper and lumber purchasing.

environmental chamber alternate and provided further detailed input into the Draft Regional Standard for BC with a focus on high conservation value forests.

The year ahead will be full of Forest Certification activity as Sierra Club of BC maintains its position on the FSC-BC steering committee and engages the public in the completion of the Regional Standard for BC. Our intent is to establish FSC standards with high ecological integrity that will be used as a tool to encourage ecosystem-based forestry and protect key ecological areas throughout BC.

Left: By working with the Forest Stewardship Council, we're helping to develop credible certification standards for sustainably produced lumber.

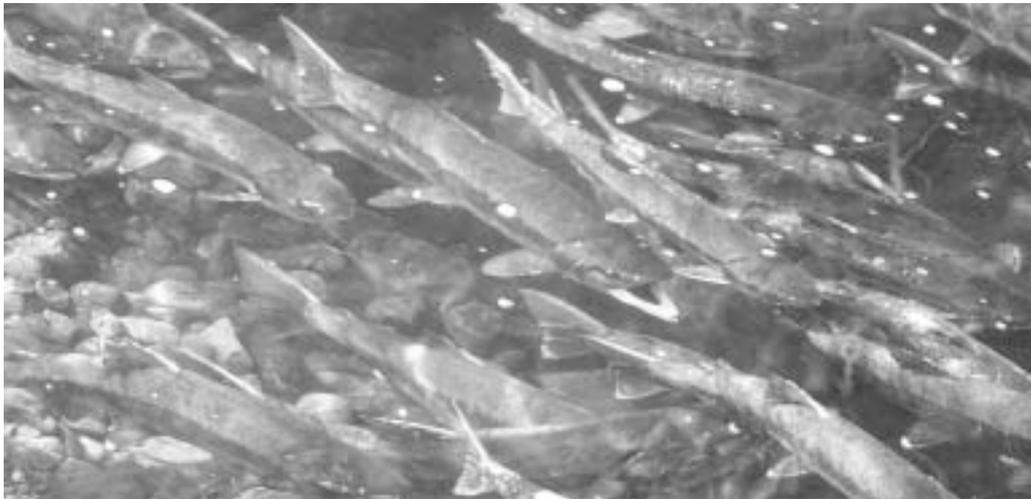
MARINE CAMPAIGN

The goal of our Marine Program is to protect the abundance and diversity of BC's marine ecosystems and marine species, paying particular attention to protecting wild salmon and influencing how decisions are made in marine species management.

In 2000, we:

- Established a Marine Committee made

Below: BC's marine species are facing serious threats from over-fishing, pollution and commercial aquaculture.



up of people with a broad range of skills and experiences, including Gerald Amos, Kate Brauer, John Broadhead, Sharon Chow, Terry Glavin, Bruce Hill, Vicky Husband and Bill Wareham.

- Published a report on marine protected areas by Dr. Scott Wallace and David Boyd: *Out of Sight, Out of Mind and Almost Out of Time – Towards an effective system of Marine Protected Areas in British Columbia*. This document evaluated the status of marine protected areas in BC, and was well-received by US environmental groups, government agencies

and scientists. It has also served as a useful tool for local marine activists.

- Worked to protect wild salmon by supporting the efforts of Fisheries and Oceans Canada (DFO) to promote selective fishing, and served as a committee member to coordinate their annual Selective Fishing workshops. We commented on DFO's proposed Wild Salmon Policy, monitored the Pacific Salmon Treaty, and intervened in issues such as Fraser Coho, Thompson, Skeena, and Vancouver Island Steelhead.
- Worked with First Nations and other groups seeking the elimination of marine-based salmon aquaculture (fish farming). We co-sponsored a Simon Fraser University Symposium on aquaculture, and monitored and provided input into BC's Fish Protection Act.
- Mapped salmon streams at risk, based on the 1994 study by the American Fisheries Society, and assembled a composite map of streams for all six species of salmonids.
- Served as one of the few Canadian groups that intervened in Alaska's bid for Marine Stewardship Council (MSC) certification of its fishery, expressing grave concern about the process' lack of

transparency as well as the negative impact Alaska fisheries have on endangered salmon stocks in Canada and the lower US.

- Supported a highly tense gillnet fishery closure on the Skeena and alerted DFO officials to logging violations in the Kalum valley.
- Monitored and critiqued the controversial hooking-mortality studies of DFO on North Coast coho.
- Worked cooperatively with other organizations and were one of the loudest voices against the proposed lifting of the moratorium on oil and gas exploration off BC's coast.



A highlight of our marine campaign in 2000 – this influential publication calls for an effective system of Marine Protected Areas in BC and substantive reforms to fisheries policies.

ENERGY AND CLIMATE CHANGE

Sierra Club of BC's Energy and Climate Change campaigns are run by our dedicated volunteers Tom Hackney, Bo Martin and Michael Mascall. Thanks to their efforts we played a partnership role in a Georgia Strait Crossing (GSX) coalition, which is fighting for a thorough environmental assessment for this pipeline development process.

In 2000, we:

- Produced "Make a Change for our Climate" as an Earth Day 2000 project. BC Transit and Ecosource Paper sponsored its first print run.
- Attended public meetings on GSX in Shawnigan Lake and Cobble Hill, BC.
- Worked with the GSX coalition to write and submit a response to the National Energy Board's draft scope for the environmental assessment of GSX, detailing several fundamental inadequacies of the proposed scope. The result? The GSX was referred to a panel review, a rigorous process that has delayed GSX by at least a year.
- Assisted in strategic planning and deliberations that led to funding from West

Coast Environmental Law for the Coalition to retain Bill Andrews as legal counsel.

ENDANGERED SPECIES

Through our active participation on the BC Endangered Species Coalition, we used sophisticated media advocacy tactics, on-line activism tools, policy briefings, advertising and outreach to educate people across the country. In turn, they pressed the federal government for laws that will truly protect endangered species and the habitat they depend on to survive.

In 2000, we worked to:

- Complement the Sierra Club of Canada's Endangered Species campaign.
- Oppose the proposed Species At Risk Act (SARA) for its weaknesses, in our role as a member of the BC Endangered Species Coalition. By the end of 2000, SARA was off the radar screen – for now. We expect to see it again in 2001, and will continue to push for strong legislation for our endangered species and their habitat.

GAIA PROJECT

The GAIA Project is a partnership between Sierra Club of BC and the Salvadoran Centre for Appropriate Technology (CESTA). The long-term vision of the GAIA Project is to link people in the North with people in the South by supporting practical, hands-on solutions to local environmental problems. We are achieving

Below: Working in partnership with the Salvadorean Centre for Appropriate Technology, we're giving Southern communities the tools to deal with environmental issues.



this through promotion, education and support of appropriate technologies and models for sustainable living.

In 2000, the GAIA Project:

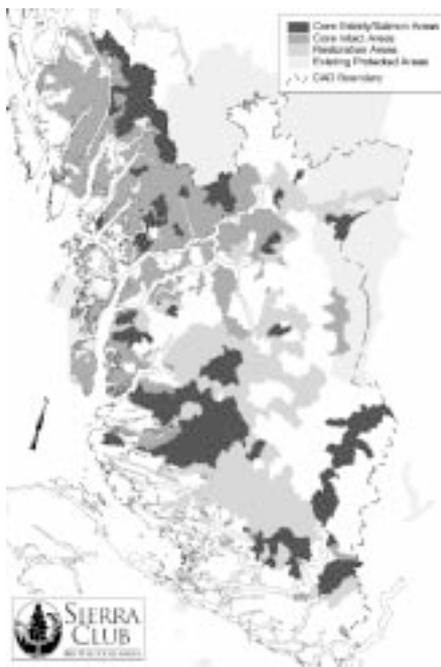
- Hosted a Canadian tour for two Salvadorans, Carlos and Israel, to promote our Landmines project. The project was called *Healing the Land, Healing Ourselves* and was intended to raise awareness about the social and environmental impacts of war. The 4-week tour included public events held in Victoria and Vancouver, as well as participation in a *Youth Mines Action Conference* hosted by the Red Cross.
- Developed an Ecotourism program and will be leading a 10-day pilot tour in early 2001 to visit CESTA's environmental projects. The goal is to raise awareness about the social and environmental issues El Salvador is facing, and inspire Canadian participants to visit the variety of grassroots projects that CESTA has undertaken.
- Began formalizing a new partnership with CIRDEMA/Arbolando in southern Bolivia. This grassroots organization works towards community restoration and reforestation efforts in the severely degraded Calmacho watershed, and works

to raise awareness with local campesinos about organic agriculture.

- Took the Sustainable Living Bus program across Canada, visiting 38 communities between Hull, Quebec and Victoria, BC. The Bus continues to capture the attention of the media and public everywhere it appears. We developed new environmental education programs for schools in 2000, delivering 78 education programs in 22 schools in the Lower Mainland and Vancouver Island.
- Hosted 13 different youth interns who participated in our international youth internship program. Early in 2000, three interns returned home from their six-month placement in El Salvador. Three more interns, funded through the Metis National Council and the Department of Foreign Affairs, began their overseas placement in February and returned in July. In May, seven interns were hired. They had busy summers working on a variety of environmental projects and preparing for their overseas components. We look forward to hearing their tales when they return in 2001.



Tools for change



Sierra Club of BC is a leader in satellite image analysis and the production of GIS map products for land protection and land management campaigns in BC.

GIS MAPPING PROGRAM

Over a decade ago, we discovered that no one could tell us how much of British Columbia's ancient coastal temperate rainforests remained. We launched BC's first satellite mapping program, working with international experts to pioneer the use of geographical information systems (GIS) to support our conservation campaigns. Dramatic and informative maps of British Columbia's temperate rainforest, declining salmon stocks and the South Chilcotin wilderness are just some of what has been produced. We continue to be the leader in satellite image analysis and the production of GIS map products for land protection and land management campaigns in BC. The demand for our products and in-house technical expertise is ever-increasing.

The following are just a sample of the maps we produced in 2000:

- A series of 40 ecosystem sensitivity

analysis maps for BC's Central Coast.

- A series of twelve draft maps for the Central Coast Land Use Planning negotiations with industry and First Nations.
- Four maps demonstrating Interfor tenures and logging.
- Six maps of First Nations territories showing logging plans and key watersheds.
- Three maps for First Nations territories showing Conservation Area Design (CAD).
- Tabloid map for CAD.
- Map of Oil and Gas Leases in British Columbia.
- A map of BC's coastal areas for *Der Spiegel* magazine in Germany.
- Update of map demonstrating the Vancouver Island land use plan.

FOREST POLICY AND ECONOMIC ANALYSIS

Using cutting-edge economic research and analysis, our Forest Policy and Economics campaign provided tools and support for communities in transition, exposed government subsidies and other real costs of industrial resource extraction, and

critiqued forest policy initiatives that are detrimental to BC's forests.

In 2000, we:

- Completed our engagement with the province's Forest Policy Review, calling for action on the more positive recommendations that emerged from the 1999 review process.
- Commissioned and published *Cutting for the Economy's Sake*. This report illustrates how inadequate socio-economic analysis is used to support an unsustainable Annual Allowable Cut (AAC) in BC, resulting in cutting levels that are harmful to both the environment and local economies.
- Alerted the public to the Private Land Regulations that were legislated in April 2000; these minimal regulations allow logging companies to claim they are operating according to publicly acceptable standards when in fact they do very little.
- Developed socio-economic initiatives for the Great Bear Rainforest campaign. We were the key player in organizing two related workshops, bringing together community economic development professionals from the region and others involved in regional land use planning.

ENVIRONMENTAL EDUCATION IN THE CLASSROOM

Even as the battles in our woods, valleys and oceans are being won, the war will be lost if we don't cultivate the next generation of conservationists and consumers. Therefore, we work to increase both the level and quality of environmental education in British Columbia's schools, by working directly with teachers and students in the classroom using our professionally developed, curriculum-based and award-winning environmental education program.

In 2000:

- Our TREE (Temperate Rainforest Environmental Educators) team gave interactive environmental education programs to over 6,000 BC students on Vancouver Island and the Lower Mainland.
- Our guidebooks and learning resources have received recognition from both the Ministry of Education (Training Recommended Learning Resource, Resource Science 11 & 12 - Forests) and the British Columbia Teacher's Federation

(Top 12 BCTF Lesson Aids January 2000).

- The Rainforest Bus, our tactile rainforest on wheels, had its biggest year ever. Over 6,000 children had the chance to stroke a bear, walk through a clearcut and learn about sustainable alternatives to status quo logging practices.



Above: Our environmental programs provide students across the province with memorable, hands-on learning experiences.



Grassroots activism

“The more we participate, the more we influence change, and the better our future will be.

MICHAEL MASCALL

SINCE 1892, SIERRA CLUB has been a powerful body of people who care enough about our planet to fight for it. We are proud of our grassroots heritage and the regional and national representation it provides our members. All our volunteers deserve heartfelt thanks for their tireless advocacy on behalf of the wild places we cherish.

Victoria Group

- Silver Spray victory! The Land Use Committee of the Capital Regional District (CRD) voted to oppose this huge development proposal, validating four years of work by East Sooke residents. Special mention goes to Pete Dixon for his tireless volunteer campaigning in raising this issue and keeping it alive when all signs pointed to defeat.
- Pete was given formal recognition for his work in 2000, receiving the Drinking Water Stewardship Award from the CRD, awarded for his environmental stewardship

of Ayum Creek by the Society for the Protection of Ayum Creek.

- The Victoria Group also worked on pesticide issues in Victoria, trying to reduce residential use and supporting a ban on all use of pesticides for lawns and ornamental gardens.

Coast Mountain Group

- Work crews scouted Bornite Mountain three times in 2000 before setting up a work crew to begin trail rebuilding and maintenance in the fall. The group from Skeena country adopted the trail in cooperation with the local Ministry of Forests. Not content with that, they are presently reworking a proposal to build a short trail off the Exstew River to the west of Terrace.
- Glenn Grieve finished a mapping project of Howe Creek, a stream that runs through Terrace. While there is a municipal trail at present, Glenn won't stop his quiet work until that trail runs the length of the stream and Howe Creek is properly connected to the Skeena again, rather than plunging into it via a metal culvert.
- Group members Rob Brown and Bruce Hill researched information on the

dangers of oil and gas exploration off Haida Gwaii and assisted the Marine Campaign.

- Coast Mountain's biggest event of the year was hosting a training session for Forest Watch. It attracted people from Haida Gwaii to Smithers who formed Forest Watch cells in their own communities. Recently, the Group has focused on giving public comment on the newly released Kalum LRMP.
- In between all this work, there have been kayak trips and plans for more kayak trips to the Kitlope and the Stikine.

East Vancouver Islands Group

- The year 2000 was made up of some wonderful outings to the beautiful areas we live in and work to protect. We maintained a full hiking schedule, with weekly hikes as well as several weekends on the Juan de Fuca trail and Quadra Island. All hikes were publicized, with community members encouraged to participate to learn about Sierra Club of BC issues and build respect for our Island environment. Several hikes were held with the Cowichan Valley Naturalists.

- A work party on the Mt. Sutton trail was organized jointly with another hiking group, and the annual broom blitz at the Flower Reserve on Mt. Tzouhalem was held in October.
- A letter-writing campaign was organized to comment on the proposed federal Endangered Species legislation. The group also lodged its opposition to an Outdoor Recreation Park proposed in an ecologically sensitive area near sacred Native lands.

- Group members attended the North Cowichan municipality workshops to discuss the proposed mapping of community hiking trails, as well as the placement of the Trans Canada Trail through the Cowichan Valley. Later in the year, members hiked and mapped Mount Provost for this project.

Below: Demonstrations: one of many avenues Sierra Club of BC uses to communicate our messages.



Quadra Island Group

Our major campaigns included:

- Working to ensure the provincial government honours its commitment to create parks at Small Inlet and Waiatt Bay (at the north end of Quadra Island), and pushing to protect red-listed ecosystems that are threatened by private-land logging at the south end of the island.
- Sponsoring guest speakers on a variety of issues and topics, some of which were connected to our outings.
- Reviewing a number of Forest Development Plans, including those for five woodlot owners on the island and the extensive proposals from TimberWest.
- Launching an appeal to the Environmental Appeals Board concerning the air emissions for a proposed co-generation plant at Elk Falls Mill in Campbell River.

Haida Gwaii Group

- An eight-member executive committee was elected in early 2000 to help direct this newest Sierra Club of BC group, and we quickly set to work designing plans and strategies.

- A Forest Watch group was formed, with comments submitted on Weyerhaeuser's FDP and the latest Timber Supply Review.
- We worked to oppose the proposed lifting of the oil and gas moratorium for offshore drilling.
- We looked at alternative energy and sustainable living options for island residents. Our five year goal is to build an

alternatively powered sustainable Group headquarters!

- We kept our meetings social, punctuated by outings and gourmet potlucks.

Below: At the heart of our organization are volunteers like those of the Haida Gwaii group, whose grassroots efforts provide a powerful regional voice.



FINANCIAL REPORT FOR THE YEAR ENDED DECEMBER 31, 2000

For the year ending December 31, 2000 the Sierra Club of British Columbia generated an excess of revenue over expenditures (surplus) of \$9,512 and increased of our fund balances (equity) to a total of \$198,831.

Revenue

The increased Sierra Club of BC surplus is due, in part, to the increase in revenues from approximately \$1,525,000 in 1999 to more than \$1,724,000 in 2000. This represents an increase of \$199,000 or approximately 13%.

As in the prior year, the Sierra Club of BC's two major sources of funding are:

- The Sierra Club of British Columbia Foundation; and
- Government contracts and grants.

For 2000, the Sierra Club of British Columbia Foundation provided \$1,040,487 in grants. This reflects a \$360,000 increase over 1999. For 2000, funding provided by the Sierra Club of British Columbia Foundation represents 60.4% of total Club revenue. Of this, approximately \$295,765 is in individuals and corporate donations and approximately \$744,722 comes from other foundations funding the Sierra Club of BC through the Sierra Club of British Columbia Foundation.

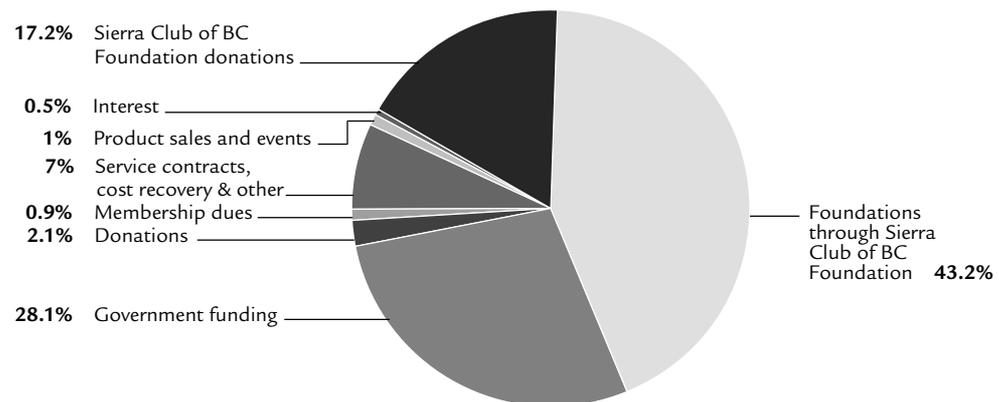
Government grants and contracts provided an additional \$485,700 or 28.1%. While very significant to overall Sierra Club of BC activities, government grants and contracts were down by approximately \$233,000 over 1999 as we to move to a more diversified funding base.

Non tax-deductible donations made directly to the Sierra Club of BC increased by \$27,445 or 405% over the prior year.

We would like to take this opportunity to thank our donors for their generosity and continued confidence in the Sierra Club of BC.

Memberships contributed \$14,928 to club revenues, a reduction of more than \$5,400 over 1999. This reduction resulted from a change from chapter-collected memberships (1999) to the national office collecting memberships (2000).

2000 Revenue \$1,724,254



Expenditures

Total expenditures increased by \$194,000 to approximately \$1,715,000. This represents an increase of more than 12.7% on the 1999 expenditures of \$1,521,808 and reflects an expansion of our programs and activities.

The most significant organizational expenditures include:

- **Wages and benefits** for the hard working Sierra Club of BC staff (\$566,735 or 33% of total expenditures); and
- **Subcontractor and consulting fees** that ensure the Sierra Club of BC remains a credible and respected voice on environmental issues in British Columbia (\$440,473 or 26% of total expenditures).

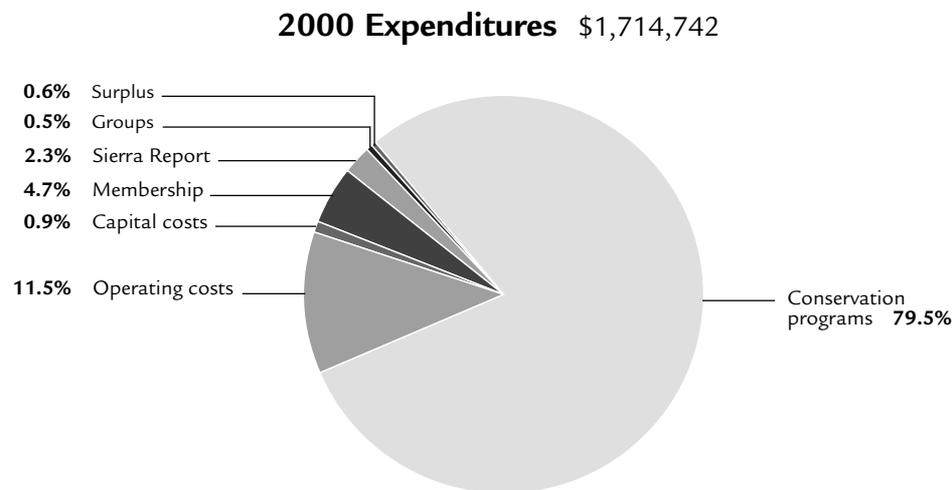
Looking at Sierra Club of BC expenditures from another perspective, for the year ended December 31, 2000, operating expenditures account for approximately 11.5% of total expenditures. These expenditures are those incurred to keep the Sierra Club of BC operating and include administrative support staff, rent, bookkeeping, audit, legal and administrative expenses, as well as group and board expenses.

Costs associated with the purchase of capital assets, i.e. depreciation, were kept to approximately 1%.

The remaining 87% of expenditures, or \$1,492,419, are directly related to the delivery of programs and services: 80% for our conservation programs and 7% for producing the *Sierra Report* on a quarterly basis and membership development.

In essence, for every dollar that comes in the door, \$0.87 is spent directly on protecting and educating people about BC's treasured wild places and wildlife.

Our financial transactions are audited on an annual basis. The audited financial statements are available upon request from our Victoria office.





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Hundreds of individuals have helped to make our work possible through their generous donations in 2000. We thank all donors for their support. In particular, we'd like to recognize the contributions of the following individuals, who each donated more than \$500:

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